



Excellence in Public Health Nursing Leadership

ASTDN News December 2011

Save these Dates - Upcoming ASTDN Meetings and Events

- **Two Nurse Family Partnership webinars** will be held on Thursday, January 5th and Thursday, February 2, 2012 from 12:00-1:30 EST. The Save the Date flyer was sent out and is posted on the website. The online “Go To Webinar” registration information was sent out via the ASTDN list serve on Friday, 12/16/11. You can register for the webinars at www.astdn.org click the link at the top of the home page.
- **ASTDN Regional Membership Calls will be held in March-April 2012.** In response to positive feedback from ASTDN members about the first regional conference calls held in November 2011, seven regional calls will be held during March - April 2012 with the President, Glynnis LaRosa, President Elect, Lisette Osborne and Executive Director, Karen O’Brien. Watch for more information.
- **PHN Certification exam educational webinar is being planned.** Barbara Little, ACHNE Education Committee Chair, is leading a workgroup to develop a webinar that will provide an overview of the exam, discuss some of the barriers to attaining PHN certification, and provide guidance to prepare for this exam. The goal is to hold the webinar in late winter/early spring 2012. Michelle Cravetz is the ASTDN representative to this workgroup.
- **The ASTDN Annual Meeting** will be held May 6-9, 2012 in Austin, Texas. Sharon Flournoy and Lisette Osborne are Co-chairs of the Planning Committee. The theme this year is “**Lasso the Power of Public Health Nursing**”. The agenda and speakers are being finalized. Questions can be directed to Sharon.Flournoy@dshs.state.tx.us or Losborne@howardcountymd.gov

New Sections Added to ASTDN Website

A “Members Only” section was added to the current website, www.astdn.org in October 2011. Information and directions for obtaining a password to log into the “Members Only” section were sent via the listserv. Many members have successfully logged on and used this new section. Please go to the Members Only section to read the information posted and stay up to date with the work of ASTDN. If you have any problems logging in or you have questions, contact our webmaster, John McDaniel at john.mcdaniel@astdn.org or call 615-260-8506.

A new “Shop ASTDN” was also started in October 2011. A tab at the top of the Homepage gives access to purchase items on-line. Items currently available are Public Health Nurse and ASTDN Public Health Nurse Leader pins and a pewter nursing coaster. Some members did purchase some of these items as holiday gifts. If you prefer to pay by check please contact ASTDN’s Administrative Assistant, Janet DeVeny-Edwards at JanetkD@health.ok.gov. If you have ideas for other PHN items that you would like to see sold please email Glenda Kelly at glenda.kelly@astdn.org.

Mid Year Meeting Update - Glynnis LaRosa, President

The two hour mid year meeting was conducted via conf call on November 15, 2011. The meeting documents were posted in advance of the meeting on the Members Only section. The draft 2012 -14 Strategic Plan was presented and members on the call provided feedback. The suggested changes were incorporated into a second draft that was posted on December 9, 2011 in the Members Only section. The final draft was reviewed by the Executive Committee on Dec 20. The final version will be sent out prior to the annual meeting so the plan can

be approved at the annual meeting May 6-9, 2012 in Austin, TX. The ASTDN business plan was presented by Karen O'Brien. A new organizational name was selected Association of Public Health Nurses (APHN) and a new website domain name was also chosen www.PHNURSE.org. Official papers to incorporate will be filed in January 2012 and the bylaws committee will begin working on revisions to grow our organization. The Board wishes to thank the 50 ASTDN members who participated in the mid year meeting and those members who were unable to be on the call but provided comments and voted via the online survey following the mid year meeting. The meeting was well received and comments from members on the online survey following the meeting were positive.

Resource Development Update - Executive Director, Karen O'Brien

A RWJF Future of Nursing: Campaign for Action Research Agenda brief proposal was submitted in collaboration with ACHNE President, Dr. Susan Swider addressing IOM Recommendation #3 "Create, Implement and Evaluate a PHN Residency Program". The ACHNE lead researcher will be Dr. Kathy Keizer, University of Nebraska. We anticipate hearing if the proposal moved to the next phase of review process in January 2012.

Three November follow up conference calls were held with Dr. Judy Monroe, CDC Deputy Director to strengthen ASTDN's relationship with the CDC. Dr. Monroe is very supportive of ASTDN and the "public health nurses passion."

ASTDN Members Attend APHA Annual meeting in Washington, DC October 29-Nov 2, 2011

Karen O'Brien, ASTDN Executive Director, Glynnis LaRosa, ASTDN President, Tom Engle, ASTDN Treasurer, Teresa Garrett, Michelle Cravetz were among several ASTDN members who attended the annual APHA meeting in Washington DC. They participated in the PHN section meetings, attended the PHN luncheon and the Quad Council Learning Institute held on Oct 30, 2011. Dr. Susan Zahner did a wonderful presentation entitled "*Implications of the Future of Nursing IOM Report and the Affordable Care Act for Public Health Nursing*" that was followed by small break out groups that discussed five vignettes to further emphasize the PHN role in health reform and the future of nursing as promoted by the ACA and IOM Future of Nursing Report. This information will be posted on the new QC website soon. The link to Dr. Zahner's video presentation is <http://media.son.wisc.edu/video/player.php?id=207>.

Quad Council of PHN organizations (ASTDN, ACHNE, PHN section -APHA, ANA)

- Quad Council will have its own website soon. The link will be posted as soon as it is available.
- Revised PHN competencies are being finalized and will be ready by the end of December 2011. The workgroup members: Susan Swider, Joyce Krothe, Michelle Cravetz, and David Reyes would like to thank the ASTDN members who provided comments to the draft versions.
- PHN Priority Briefs are being written. ASTDN is responsible for writing Brief #4 "Promoting PHN Leadership". Tom Engle is leading this workgroup. If you would like to help, please email Tom at THOMAS.R.ENGLE@dhs.oregon.gov. If you are interested in working on any of the other four Briefs: 1) Improving the Public Health Infrastructure 2) Expanding Access to Public Health and Health Care Services 3) Advancing Public Health Nursing Education 4) Research in PHN Practice, please email insert Glynnis.LaRosa@state.ma.us and she will send names to the organizational lead.
- PHN Scope and Standards of Practice revision workgroup continues to meet. Dr. Joy Reed is the vice chair of this group. The goal is to have them ready for public comment in the winter 2012 and publish them in the fall 2012.
- QC will be offering a PH Nursing trip to Cuba at the end in May 2012. More information will forthcoming. This will be a wonderful opportunity. We hope that many PHNs will be able to join the travel group that will be led by Dr. Susan Swider.
- Congratulations to David Reyes, MN, MPH, RN from Washington state who began his one year term as the new PHN section Chair on November 2, 2011.

Public Health Nursing Highlighted in Another American Nurse Article

ASTDN President, Glynnis LaRosa, was contacted by the ANA to provide public health nursing quotes for an upcoming American Nurse article Brief on Healthy People 2020. Katie Brewer from the ANA along with HHS

Secretary Kathleen Sebelius, and Howard Koh, MD and will also be quoted in the article. The link will be sent when the article is available.

Forum on the Future of Public Health Nursing

The Robert Wood Johnson Foundation and the National Network of Public Health Institutes will hold a *Forum on the Future Public Health Nursing* on February 8, 2012 in Princeton, NJ. Fifty public health nursing leaders including representatives from ASTDN have been invited to attend this national forum.

New Regional Representative for Northeast Region

Barbara Dingfelder RN, BSN, MPH, PHCNS-BC, CHES has graciously agreed to serve as the Northeast regional representative replacing Janet Morrisette from Maine who has relocated to Hawaii.

Looking for a New South Central Regional Representative

If you are an ASTDN member from that states of LA, TX, AR, OK, NM and are willing to serve as the South Central regional representative please contact Glynnis LaRosa. This is a great way to become more involved with ASTDN and PH Nursing at the national level.

ASTDN Committee Updates

- Bylaws and Policy and Procedure manual revision process has begun. If you have suggested revisions please email John Hankins, Committee Chair at John.Hankins@adph.state.al.us
- Nominations Committee Chairperson and Past President, Clair Millet will soon be sending out an email asking members to consider running for a Board position. Four positions will be on this year's ballot (President-Elect, Treasurer, and two Member at Large positions). The President Elect and Treasurer positions require that the ASTDN current member is an official state representative. The Member at Large positions are open to all current ASTDN members in all membership categories except student. Please refer to the ASTDN By laws and Policy and Procedure manual posted on the Members Only section for more information on the responsibilities for each of these Board positions.
- Awards Committee Chairperson and President-Elect, Lisette Osborne will be sending the award nomination forms out via the list serve this winter 2012.

ASTDN Facebook Page

Activity on ASTDN's Facebook page continues to increase. If you are a member of a nursing or public health related organization that has a Facebook page, please post something about ASTDN with a link to our Facebook and webpage on the organization's page. This will help increase ASTDN's visibility. If you are on Facebook, don't forget to read ASTDN's page.

If you have ASTDN News to share please email Glenda Kelly, ASTDN Communications Coordinator at glenda.kelly@astdn.org