

# ASTDN's Transformation Journey

ASTDN Improving Public Health

## Business Model

- Expanded fiscal accountabilities
- Managing the business
- Shift decision making

## Developing Infrastructure

- Staff
- Office/headquarters
- Continuous expansion

## Transformation Design

- Vision
- Guiding principles
- Communication plan

## Partnership Collaboration

- Meeting with CDC leaders
- Exploring new connections
- Public/private

## Initial Change

- CDC funding through ASTHO Cooperative Agreement
- Steering Committee
- Contract work

Historical Notes: In 1935, ASTDN was formed and began its journey to improve public health by providing a collegial forum for leaders in public health nursing. Essentially, ASTDN has operated as a nearly all volunteer supported entity from its beginning until the first CDC-ASTHO Cooperative Agreement was established

in 2005. ASTDN is positioned to continue its journey by building its infrastructure to implement its leadership agenda for improving public health.